



INVEST BIP for Staff and Students

From Blueprint to Action – Co-creating INVEST Mobility,
Promotion, and Student Engagement

When?

- Virtual period: During week 9, 2026
- Physical period: 9–13 March 2026, Joensuu, Finland

Why join?

Discover how to make the most of INVEST opportunities, explore what truly interests our students, and learn effective ways to reach them.

Who's invited?

INVEST Mobility Service Point, INVEST PR team, and INVEST Student Board members – 3–4 participants per partner.

Learning Outcomes - Participants will:

- Understand and apply the INVEST mobility framework (physical, blended, online).
- Co-create the Mobility Service Point and move from theory to practice.
- Develop strategies to promote mobility and increase participation.
- Identify barriers and enablers for student engagement.
- Collaborate across roles and institutions to improve processes.
- Prototype and test service elements with student input.
- Prepare a joint call with supporting materials for INVEST mobility.

Common sessions

- Kick-off and icebreaker; Student voice panel; Team challenge; Field testing
- Separate tracks for specific target groups (to be defined).

Registrations by 31.1.2026: <https://link.webropolsurveys.com/S/A7E5A1B42ACB9CD6>

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